

DAHNI BAGDASAROV

Experience

January 2004 - Present

Graphic Designer \ Principal Owner
www.bdahni.com — Los Angeles, CA

- Worked with over 150 unique clients
- Conceptualized and executed a large variety of diverse projects
- Projects ranged from something as simple as a business card to something as complex as a book

March 2007 - March 2009

Graphic Designer \ Marketing Coordinator
Abbey Road Programs Inc. — West Hollywood, CA

- Designed & developed marketing strategies for magazine ads, mailing lists, and web-based publicity
- Edited & maintained multi-tiered websites in multiple languages (French, Italian, Spanish, and English)
- Utilized market research to survey and assist in rolling out new programs
- Developed a new brand and identity for the company
- Designed & developed all print collateral which included: flyers, catalogues, brochures & banners

May 2008 – October 2008

Marketing Production Assistant
Marmol Radziner + Associates — Santa Monica, CA

- Assisted with coordination of all marketing events
- Designed and executed all marketing related collateral material
- Styled show rooms and window displays and coordinated on-location photo shoots
- Facilitated the production and printing of all marketing projects within time and cost requirements

October 2005 – March 2007

Support Account Manager
ADP Payroll Services Inc. — Diamond Bar, CA

- Provided internal and external client & customer satisfaction
- Resolved issues relating to product features
- Oversaw function of all products
- Assisted with trend analysis, reports, client training and education
- Trained new staff

Education

California State University, Los Angeles — 2011

BA in Graphic Design & Certificate in Marketing - member of GAUGE design club

Art Center College of Design, Pasadena, CA — 2005

Advertising & Graphic Design - member of Student Government (Communication Director)
Member of DA! student club for Russian speaking artists

Seattle Central Community College, Seattle, WA — 2003

AA Degree

Skills

- Fluent in Russian
- Microsoft Office
- Adobe Creative Suite 4 & 5
- PC & Mac OS
- Quark Express
- HTML
- SEO \ Online Marketing
- Google Adwords
- Software \ Hardware Troubleshooting

Awards & Merits

- 2003 & 2004 Recipient of Greater Seattle Business Association (GSBA) Scholarship
- 2004 Selected works featured in the student gallery at Art Center College of Design
- 2005 Recipient of Art Center College of Design Grant
- 2011 Member of AIGA - Los Angeles